

# ESG Leadership Certificate Program



A unique e-learning program that prepares modern leaders with the necessary skills and knowledge to address ESG challenges and opportunities

With increased pressure from regulators, investors and shareholders, corporate leaders are seeking education on ESG issues. Current and rising directors seek a competitive edge on climate risk & strategy – both for themselves and their companies

## What is it?

The Diligent ESG Leadership Certificate, developed in collaboration with Competent Boards, is designed for corporate directors, executives and other modern leaders to help them better understand and fully embrace their role in providing strategic direction and oversight on Environmental, Social and Governance (ESG) related matters.

The program is available as a self-paced e-learning experience which can be completed in up to six months. The program includes 12 modules featuring videos and in-depth fireside chats with renowned global ESG experts, curated reading material and a comprehensive exam. Participants will join a community of likeminded leaders with Diligent providing regular networking opportunities both in-person and virtually to support continued education.

Registration is open until June 30th, 2022 with eLearning courses beginning July 1, 2022. The program fee is \$3,500 USD per participant.



## Courses

### NEW RISKS AND EXPECTATIONS FOR BOARDS, EXECUTIVES, AND INVESTORS

- How megatrends, geopolitical and environmental concerns and human values are changing expectations of businesses – including COVID19.
- How new business models are creating a purpose-driven and regenerative approach to doing business in the 21st century.

### DEALING WITH DILEMMAS AND TURNING RISKS INTO OPPORTUNITIES AFTER THE PANDEMIC

- How to plan for major disruptions to ensure resiliency and business continuity, balancing short-term and long-term goals, objectives, and accountability.

### SDGS COMPETENT BOARDS

- How companies and investors are embracing the Sustainable Development Goals (SDGs) and using them as a strategic tool to assess risks and innovative opportunities.

### CLIMATE COMPETENT BOARDS

- How climate change is impacting society, supply chains, and business models.
- Strategies to fulfill growing expectations, investor driven reporting initiatives and regulatory demands.

### ESG COMPETENT BOARDS

- How to anticipate and respond to the growing demands for ESG disclosure and how to ensure effective identification and integration of emerging risks into ERM-frameworks.

### ENVIRONMENTAL ISSUES AND HUMAN RIGHTS IN THE SUPPLY CHAIN

- How to evaluate human rights, environmental impact and supply chain goals, targets and strategies.
- Includes identifying, assessing, and managing risks related to child labor, modern slavery, along with climate and social disasters.

### DIVERSITY, EQUITY & INCLUSION IN THE BOARDROOM

- Expectations from investors and society to foster a pipeline of diverse talent.
- Proactively address employee misconduct and workplace culture issues (taking into account the Black Lives Matter (BLM) movement and the imperatives of diversity, equity and inclusion in the workplace).
- ANTI-CORRUPTION, INTEGRITY AND TRANSPARENCY
- Changing risks and expectations associated with anti-corruption and ethical business practices.
- Developing and testing the hallmarks of an effective anti-corruption compliance program, including steps companies can take to reduce fraud and corruption.

### RESPONSIBLE USE OF DATA, CYBERSECURITY AND DIGITAL COMPETENCIES

- Ethical considerations of the use of data including big data and AI generated opportunities.
- Includes exploration of data collection, stakeholder privacy concerns, and the ethical management of confidential information and disaster containment.

### TAX, INVESTMENT AND PAY IN AN ESG-FOCUSED WORLD

- How to question the socioeconomic impact of potential business decisions, and the impact on the business' reputation and longevity.
- What information is needed to make well-informed tax planning, executive pay, and capital investment and capital expenditure (CapEx) decisions.

### SHAREHOLDER AND STAKEHOLDER ENGAGEMENT AND DISCLOSURE

- Determining the material issues to manage and communicate to shareholders and stakeholders, including engagement strategies and trends in reporting.

### THE FUTURE OF GOOD CORPORATE GOVERNANCE

- What does the future of good governance look like? What is the role of the board in 1 – 5 – 10years? What is the fiduciary duty?

## Deepen your ESG and Climate Expertise

For a deeper dive into climate, we are pleased to offer a \$2,000 USD discount for purchases of both the ESG Leadership Certificate and Diligent Climate Leadership Certificate. For more information on the Climate Certificate, [visit our website here](#).

### For more information:

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Visit: [diligent.com/climate-leadership-certificate](https://diligent.com/climate-leadership-certificate)